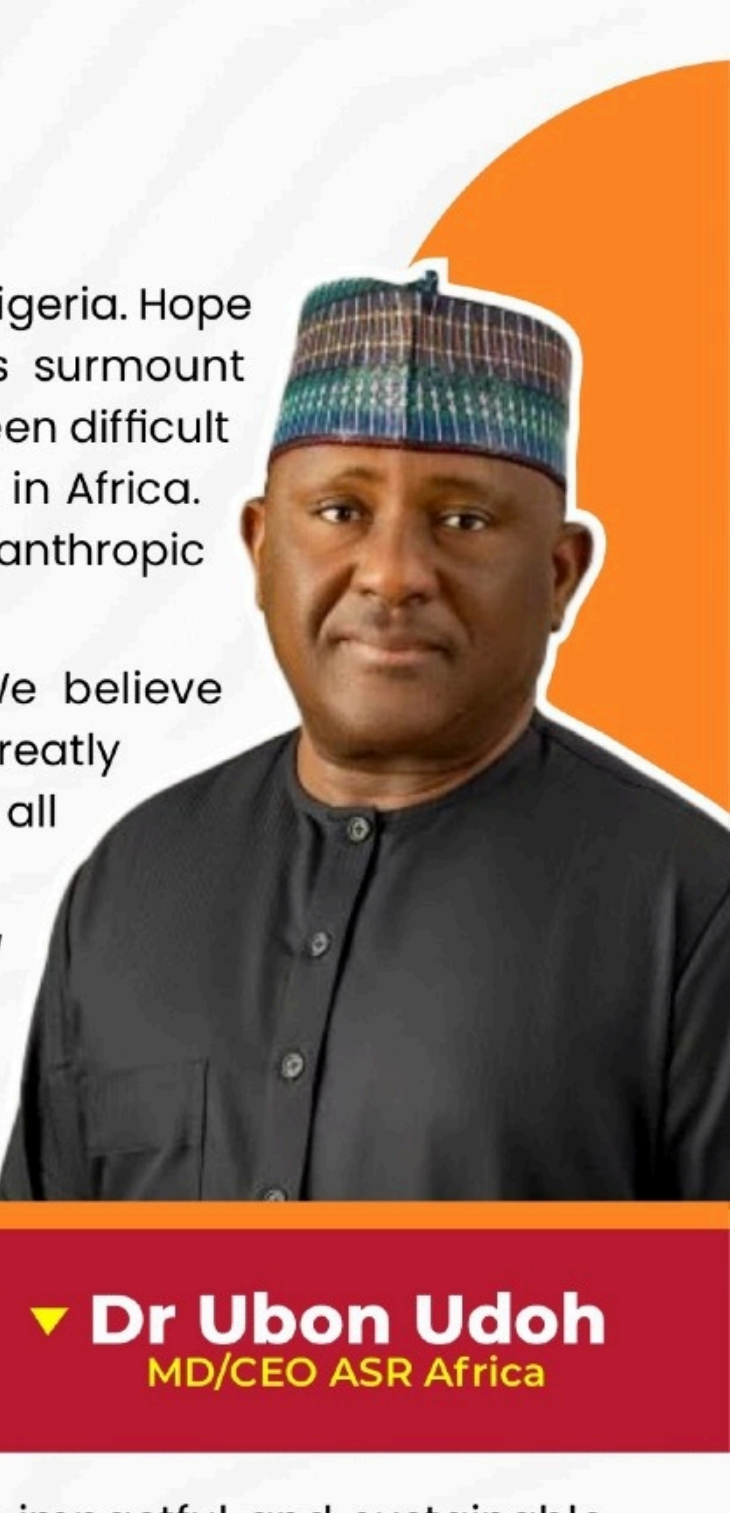
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abdul samad rabiu initiative ASR AFRICA
AFRICA FUND FOR SOCIAL DEVELOPMENT & RENEWAL

NEWSLETTER
Q1 EDITION - 2025

CHAIRMAN'S BRIEF



In 2025, we want to inspire hope in our narratives for Africa and Nigeria. Hope is one of our most powerful emotions that enables humans surmount challenges and overcome great difficulties. The last year has been difficult due to a variety of challenges all over the globe but especially in Africa. That is why we chose to portray hope as the lynchpin for philanthropic efforts this year.

Our focus and priority, among our pillars will be Health. We believe meaningful support for health programs and institutions will greatly amplify hope regarding that the most fundamental need of all human beings, to be healthy in mind and body.

Happy new year to all our partners. Have a healthy and prosperous 2025.

Abdul Samad Rabiu CFR, CON
Chairman ASR Africa

FROM THE MD/CEO's DESK

Dr Ubon Udoh
MD/CEO ASR Africa



ASR Africa has been defined by a singular purpose, to model impactful and sustainable philanthropy across Africa. This focus has driven the tempo with which we have operated since inception. With 84 projects and 36 grants across Social Development, Health and Education, in 3 countries in a little over 3 years, we have made significant strides.

2025 will not be different as we take up the Chairmans agenda to inspire hope in Africans by supporting Health interventions and programs. In our Health intervention portfolio, we are currently building an Oncology Centre, Mother and Child Specialist Hospital, Reference Hospital, School of Nursing, College of Medicine, general hospital and a Teaching Hospital. We have also equipped a maternal and paediatric ward, physiotherapy unit, a dental unit ENT, Full theatre, surgical and medical ward equipment, Laboratory, ICU, Emergency unit, Paediatric and neonatal unit.

In 2025 we seek to deepen these investments with additional grants and programs targeting behavioural change, capacity building as well as infrastructure and equipment across the continent. We encourage our partners to join us on this journey of creating hope in health in this new year.

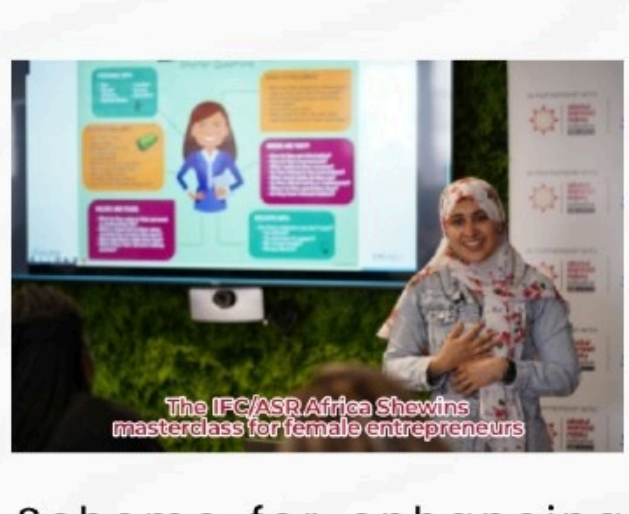
ASR Africa's Commitment

ASR Africa is dedicated to creating sustainable impact through various philanthropic endeavours. With an annual pledge of $100 million of which half is allocated for Nigeria and the other half to broader African initiatives, the organization remains focused on innovative solutions to developmental challenges.

ASR Africa's commitment to sustainable development and social responsibility is rooted in its deep dedication to creating and driving lasting positive change across the continent. The organization's tireless works in addressing critical issues such as public health, education, poverty alleviation, community empowerment, and security through strategic partnerships, innovative programs, and a relentless focus on impact is the shinning vision of Alhaji Abdul Samad Rabiu.

This unwavering mission is to foster a future where communities are empowered, resilient, and equipped with the necessary tools to thrive and flourish. This commitment is not only reflected in our achievements but also underscoring our role as a transformative force in Africa.

FROM THE SPECIALIST CORNER
ASR Africa Social Development Program Wrap 2024:



In 2024, we delivered on the set out plans for the year and incorporated new programs as we progressed.

Our outstanding Social Development interventions included two successful mentorship programs for young women in Nigeria and Zambia, successful launch and implementation of the Shewins project across Africa in partnership with the International Finance Corporation (IFC), disbursement of the 10 million Naira grant to the International Women Society (IWS), and the empowerment of 100 widows from the ASR Africa Widows Trust Fund.

We launched the first cohort of the ASR Africa Professional Development program which seeks to empower young people aspiring to contribute knowledge in the Development sector. Together with the Security agencies, we continued engagements for the implementation of the ASR Africa Security Sector Grant Scheme for enhancing peace and Security in Nigeria.

Our success is driven not only by the expertise of our team but by the trust provided to us from our beneficiaries and partners. In 2025 we will consolidate on the gains of 2024 and explore many more impactful interventions that will unlock sustainable developments in Africa.

Edidiong Idang
Social Development Specialist
ASR Africa

ASR AFRICA INFRASTRUCTURE UPDATES

With over 64 ongoing infrastructure projects ongoing at different stages of completion, ASR Africa continues to bridge the huge gap of infrastructural challenges across Africa. It is a known fact that infrastructure development is a key driver for progress across the African continent and contributes significantly to human development, poverty reduction, and the attainment of the SDGs.

Notable among ASR Africa infrastructure projects are the Nigerian Customs Service Hospital Building in Bauchi, an Office block for the Usman Danfodio University in Sokoto State, and an Administrative Block/Conference Hall for Al Qalam University in Katsina State. These are all about 90% completion rate. Also, the 500-capacity Lecture Hall in the Adamawa State University, Mubi is at 80% completion mark.

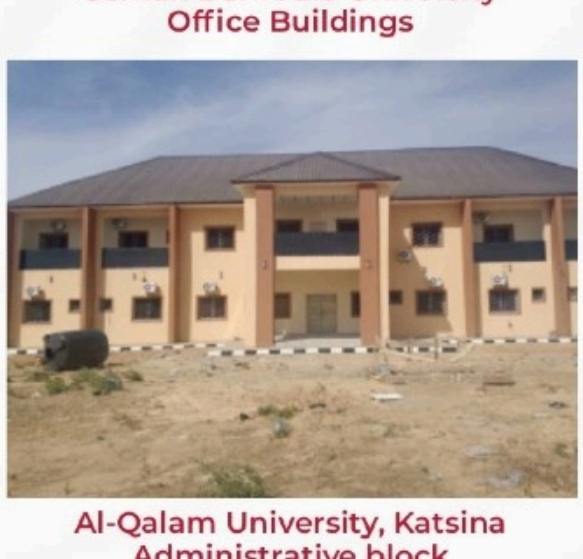
It is expected that 4 of these projects will be completed in the first quarter of the year while at least 70% of the total ongoing projects will be completed in 2025.

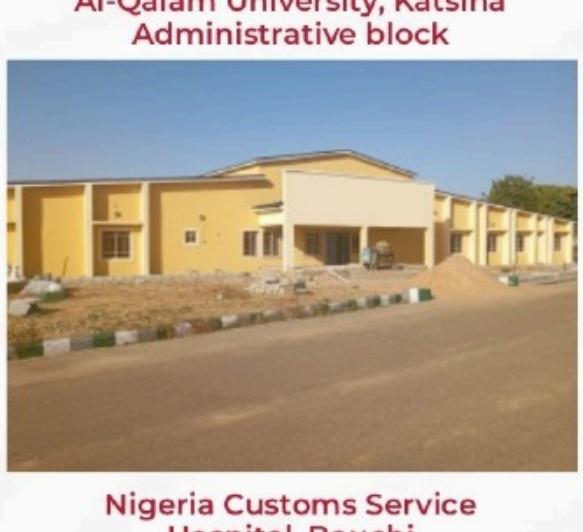
The ASR Africa Infrastructure Unit continues to display great professional etiquette in providing the needed direction, assistance, and maintaining cordial engagement with the numerous contractors, consultants, and beneficiaries towards the successful prosecution of each of these projects. This has required significant effort in areas of quantifying, valuations, reviews, supervision, and focused engagement as is required, both formal and informal.

This is with the sole aim of ensuring the smooth and qualitative completion of these projects. While there have been delays in the timelines of some of the projects due to inflationary trends in late 2023 and early 2024, the Infrastructure Unit believes that the new year 2025 holds a lot of promise for the completion of all delayed projects and looks forward to commissioning a lot of them in 2025.

Olukayode Adewakun
International Infrastructure and Grant Specialist


Usman Danfodio University Office Buildings


Al-Qalam University, Katsina Administrative block


Nigeria Customs Service Hospital, Bauchi


Nigeria Army CBQs, Giri, Abuja

SPOTLIGHT
ASR AFRICA 2024 AWARDS RECOGNITION

ASR Africa has made significant strides in its mission to foster sustainable development and social responsibility across the continent.

Through innovative programs and partnerships, ASR Africa has successfully implemented a range of initiatives that target the root causes of these societal challenges.

In 2024, ASR Africa was honoured with multiple prestigious awards that



recognize its impactful contributions and commitment to addressing critical issues in Public health, Education, Poverty alleviation, and Community empowerment and Security.

These accolades serve as a testament to the organization's unwavering dedication to improving the quality of life for millions of Africans.

ASR Africa 2024 Awards Recognition

The awards received by ASR Africa in 2024 were the result of a rigorous and comprehensive selection process. The evaluation criteria included the impact and sustainability of completed and ongoing programs and projects.

Also evaluated is innovation in addressing social and economic challenges, and the demonstrable improvements in the benefiting communities they serve.

For instance, ASR Africa's initiatives in tuberculosis eradication involved renovating treatment centres and distributing essential health kits. Validated data from the first half of 2024 highlights the impact of this program. During the first quarter, 13,653 presumptive TB cases were tested marking a 9% increase from the previous quarter and 789 TB cases were detected, including seven Rifampicin-resistant cases.

The second quarter saw a further 14% increase, with 15,598 presumptive TB cases tested, resulting in the detection of 721 TB cases.

These achievements played a pivotal role in earning ASR Africa recognition from USAID for our contributions to combating tuberculosis.

Independent panels of experts from diverse fields such as public health, education, and social development, jouranalism reviewed the nominations and conducted thorough assessments to ensure that the chosen recipients (ASR AFRICA) truly exemplify excellence and commitment to positive change.

This meticulous approach not only ensured fairness but also highlighted the importance of accountability in philanthropic efforts.

Overview of Awards Received by ASR Africa in 2024.

ASR Africa's outstanding contributions to sustainable social development has earned the organization a variety of prestigious awards in 2024. From combating tuberculosis and poverty alleviation to community empowerment and improving education, ASR Africa' has made a lasting difference in the lives of many across the continent.

The recognition received in 2024 not only celebrates these achievements but also highlights the dedication and leadership that drive the organization's mission to foster sustainable development and social responsibility in Africa.

These accolades are detailed in the list below:

S/N	AWARD CONVENER	AWARD DESCRIPTION
01	USAID: in collaboration with Federal Ministry of Health and First Lady of the Federal Republic of Nigeria.	Outstanding Contribution to End Tuberculosis
02	The National Tuberculosis Leprosy and Buruli Ulcer Control Program	Valued Contributions towards Tuberculosis Program Implementation in Nigeria
03	Nigerian Customs Service (NCS)	Award of Excellence; Most Supportive CSR Organization
04	ABU Zaria (Alumni Association)	Alumni Corporate Service Award
05	CSR Reporters Award	Non-Governmental Organization of the Year CSR Award for Poverty Alleviation CSR Award for Community and Development CEO of the Year
06	International Widows Society	Award of Excellence; Most Valuable Partner
07	2024 Sustainability, Enterprise & Responsibility (SERAS) Awards	Education Intervention of the Year
08	Northern Youth Anti Corruption Ambassadors	Humanitarian Organization of the Year
09	West African Youth Congress	Patriotic Organization of the Year
10	Nature News	Hero of Environmental Actions for Development
11	Independent Newspapers Limited (INL)	Corporate Social Responsibility (CSR) Champion of the 2024 Award

AWARDS RECEIVED



ASR Africa Health Interventions In advancing community health innovation

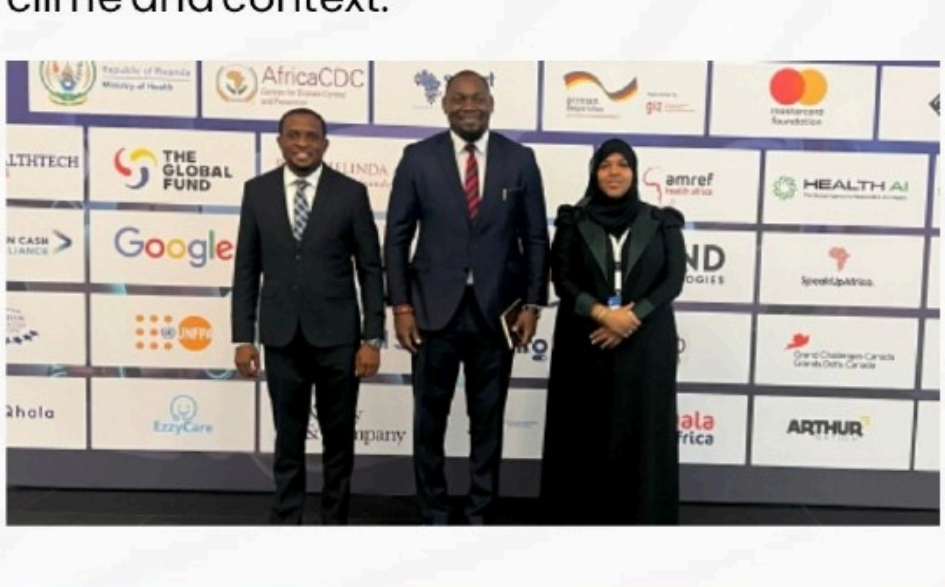
Beyond the provision of health care facilities, ASR Africa is focused on building strong partnerships and exploring innovative measures for advancing community health. The team actively participated in the Africa HealthTech Summit 2024 which brought together global leaders, including Ministers of Health and ICT, public health experts, tech innovators, and development partners, to explore how emerging technologies can address Africa's pressing healthcare challenges.

The summit focused on leveraging artificial intelligence, robotics, blockchain, and other technologies to strengthen healthcare systems and drive universal health coverage across Africa. ASR Africa is exploring strategic partnerships with tech-based innovation hubs towards the development of homegrown development solutions to address critical health challenges in our clime and context.

Additionally, ASR Africa made contributions at the 2024 Impact Africa Summit (IAS) towards creating an equitable, inclusive and holistic care for sickle cell management in Africa. This impactful health summit was organized by Xcene Research and focused on increasing participation in clinical trials to ensure equitable access to cutting-edge treatments. The importance of strategic collaborations, capacity building and systemic improvements to create sustainable and inclusive healthcare solutions were also the order of the day.

As we continue to work towards advancing healthcare outcomes and fostering resilience across Africa, we are optimistic about the transformative opportunities that our projects will bear.

Dr Hafsah Rabasa,
Health Specialist, ASR Africa









ASR Africa health specialist at the Xcene Global health summit in Lagos

COMMUNITY IMPACT
The ASR Africa International Center for Innovation and Entrepreneurship

In 2021, our N1bn commitment through the Tertiary Education Grants Scheme bore fruit—the birth of the '**Abdul Samad Rabiu International Center for Innovation and Entrepreneurship**' at the University of Maiduguri (UNIMAID), Borno State.

It was a commitment by the Chairman to reshape the future of education, ignite economic and social change, foster innovation and collaboration among students, faculty, alumni, entrepreneurs and the larger society at large.

After fourteen months of commissioning, the center has achieved these set goals and much more. This state-of-the-art building has become a hub for innovative ideas such as the UNIMAID Innovation Clique, hosted internally and other external activities hosted by the university in partnership with organizations such as the UNICEF, UNILEVER, GOOGLE and others. It has hosted several challenges for the students of the university and other community members. Prof. Mohammed Dauda, Director of the Center for Entrepreneurship and Enterprise Development at the University of Maiduguri, expressed satisfaction with the edifice and tagged it "one of the attractions in town".

ASR Africa's educational vision and drive goes beyond mere structures, it touches the core of quality of life within communities aimed at encouraging social development. The ASR Africa International Center for Innovation and Entrepreneurship Center is more than a state-of-the-art building; it's a catalyst for a better future for generations to come.




Workshop series on innovation and technology taking place in the facility


Community Impact: Cross section of students accessing innovation in the new facility


Innovation Event in partnership with the Japanese Government

FEATURED NEWS



ASR AFRICA KICKS OFF THE RE-CONSTRUCTION OF THE MALLAM ABDULKARIM JUMMAT MOSQUE, AT A GROUNDBREAKING EVENT IN ZARIA CITY.

ASR Africa has commenced the reconstruction of the Mallam Abdulkarim Jummat Mosque in Zaria. This historic event was organized by the Zazzau Emirate Council, under the leadership of the Emir of Zazzau, His Highness Mal. Ahmed Nuhu Bamalli CFR, LLD.

Read more...



ASR AFRICA WINS BIG AT THE 2024 EDITION OF THE SOCIAL IMPACT & SUSTAINABILITY AWARDS (SISA) BY CSR REPORTERS.

The Abdul Samad Rabiu Africa Initiative (ASR Africa) has won the 2024 Social Impact & Sustainability Awards (SISA) award as the NGO of the Year during the 2024 CSR Reporters Award which took place on November 24th, 2024 in Lagos, Nigeria.

Read more...



ASR AFRICA COMMENCES THE CONSTRUCTION OF N250 MILLION ABDUL SAMAD RABIU LABORATORY COMPLEX AT THE UNIVERSITY OF LAGOS.

The philanthropic initiative of the Chairman of BUA Group, Abdul Samad Rabiu (CFR, CON), has kicked off the construction of a N250 million Abdul Samad Rabiu Laboratory Complex at the University of Lagos, Lagos State with a groundbreaking ceremony within the university's campus.

Read more...

About ASR Africa

ASR Africa is the brain child of African Industrialist, Philanthropist and Chairman of BUA Group, Abdul Samad Rabiu CFR, CON. It was established in 2021 to provide sustainable, impact-based, homegrown solutions to developmental issues affecting Health, Education and Social Development within Africa. The Initiative was set up with an annual pledge of $100,000,000 (USD) with Nigeria to benefit $50,000,000 (USD) yearly and the rest of Africa, $50,000,000 (USD) in what is the largest private philanthropic giving of its kind by an individual in Africa.

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Plot 1085, Muhammadu Buhari Way, Central Business District, FCT- Abuja, Nigeria.
www.asrafrica.org info@asrafrica.org
@asrafrica

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