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NEWSLETTER
Q2 EDITION - 2025

abdul samad rabiu initiative
ASR AFRICA
AFRICA FUND FOR SOCIAL DEVELOPMENT & RENEWAL

Chairman's Brief

As mentioned at the beginning of the year, our goal this year is to inspire hope. We have started doing this by fulfilling promises already made and engaging new partners to increase our impact footprint across the continent.

We are committed to our vision and will continue to impact lives as a matter of purpose. Let's build on this momentum and unlock more opportunities for impact.

Abdul Samad Rabiu CFR, CON
Chairman ASR Africa

From the MD/CEO's Desk

▼ **Dr Ubon Udoh**
MD/CEO ASR Africa

We have finished the first quarter strong, completing some of our key projects in Education via our Tertiary Education Grants scheme. Completed the equipping of 3 departments at the Stella Obasanjo Hospital in Edo State, Nigeria and celebrating with our partners in the IFC World Bank Shewins programme as they take the next step in the investment process.

The next quarter comes swiftly with key international engagements that will enable us to deepen our global partnerships, and welcome new partners on the continent. As we seek to broaden our impact, we will be at the World Bank Spring meetings, the Africa CEO Forum to mention a few.

Let us partner and spread hope in Africa.

Impact of the ASR Africa infrastructure projects:
A focus on the Nigerian Customs 30-Bedded hospital in Bauchi State.

On the 5th of July 2024, The Abdul Samad Rabiu Africa Initiative (ASR Africa) commenced the construction of a 30-bed hospital for the Nigerian Customs Service. This edifice which is in Bauchi State is valued at 500 million naira (N500,000,000.00), under the ASR Africa 10-billion-naira Security Sector grant; earlier awarded to security agencies in Nigeria.

The ASR Africa- Nigeria Customs hospital is a built for purpose building which is designed to scale up the already existing 2-bed hospital by the Nigeria Customs for its personnel and its host community Yelwa in Bauchi state. Prior to the intervention by ASR Africa, the Nigerian Customs struggled to accommodate and manage huge medical cases and to offer proper post-discharge care for its patients.

ABDUL SAMAD RABIU
NIGERIA CUSTOMS SERVICE
HOSPITAL, BAUCHI

Upon completion of the 30-bedded hospital by ASR Africa, patient outcomes will be greatly improved. Moreso, with the commitment of the leadership of the Nigerian Customs, the hospital will see the availability of medical experts who will provide Quality healthcare services for the personnel of the Nigeria Customs and the members of the immediate community.

This intervention directly addresses the current dearth of healthcare infrastructure in Nigeria while providing quality healthcare services. It is also directed towards assisting the Nigeria Customs Service to improve its ability to provide the required service benefits to both serving and retired members of the organization. ASR Africa is proud to contribute to enable sustainable healthcare delivery in Nigeria's Security Sector and Nation at large.

SPOTLIGHT
ON THE ASR AFRICA 2024 INDEPENDENT NEWSPAPER AWARD (COOPERATE SOCIAL RESPONSIBILITY CHAMPION OF THE YEAR 2024)

In 2024, ASR Africa and its leadership received 11 awards as a testament to the impact of its interventions across Africa. Notable amongst them is the Independent Awards 2024.

The Independent Award, organized by the Independent Newspaper, is an annual event designed to recognize and celebrate outstanding achievements across various sectors, including journalism, arts, education, community service, health and cooperate social responsibility. The award assesses not only the scale of interventions but also their strategic alignment with long-term development impact, community empowerment and capacity building.

IN
abdul samad rabiu initiative
ASR AFRICA

During the 2024 edition, the Abdul Samad Rabiu Initiative (ASR Africa) was awarded the Corporate Social Responsibility Champion of the Year Award. This accolade recognizes ASR Africa's exceptional commitment to addressing Africa's challenges in health, education and social development through its structured $100 million annual pledge for Nigeria and the African Continent.

Selection Process of the Independent Awards by Independent Newspaper

The selection process was rigorous and transparent, involving multiple stages to ensure that only organizations demonstrating measurable and sustainable impact are recognized and honored.
Applicants, which can include government bodies, private organizations, and NGOs, begin by submitting detailed briefs about their projects or organizations.

These submissions clearly outline the project justification, implementation strategies and measurable impact in society. The evaluation criteria are based on Impact, innovation, sustainability and public engagement of which ASR Africa's comprehensive approach towards education infrastructure, health services and social development projects stands tall.

ASR Africa's Commitment

Over the years, ASR Africa's initiative has been particularly noted for its effectiveness in fostering collaboration among various stakeholders including governments, NGOs, and private sector partners to create impactful solutions tailored to local needs. Our leadership in promoting sustainable practices also serves as an inspiration for other organizations aiming to make a difference in their respective fields.

With unwavering dedication to foster a future where communities are empowered, resilient, and equipped with the necessary tools to thrive and flourish, ASR Africa remains focused on creating sustainable impact through various philanthropic endeavors that bridges the development divide in Nigeria and the broader Africa Continent.

SOCIAL INVESTMENT PROGRAM FOR VULNERABLE GROUPS: AN ASR RENEWED HOPE INITIATIVE COLLABORATIVE EFFORT

The Nigerian Poverty index 2024, revealed that the challenging global economic environment has led to a significant increase in poverty in Nigeria. According to World Bank projections, over 42 million more people have fallen into poverty since 2018/19, bringing the total percentage of Nigerians living in poverty to an estimated 54% in 2024. For many, this alarming rise in poverty means the daily, heartbreaking reality of empty plates and children going to bed hungry, highlighting the vital need for immediate food support.

In a concerted effort to alleviate food insecurity across Nigeria, the Abdul Samad Rabiu Africa Initiative (ASR Africa) partnered with the Renewed Hope Initiative (RHI) to provide food support to vulnerable households. With the approval of a one-year support to RHI food outreach program by the Chairman of ASR Africa, 3 states have already benefitted -Kwara, Delta and Abia State with more states scheduled in the coming months.

RHI SOCIAL INVESTMENT PROGRAMME
FOOD OUTREACH SCHEME

RHI Food Distribution Outreach in Delta State

Since its launch in March 2024, the RHI Food Outreach Scheme has expanded rapidly, touching lives in multiple states by providing essential commodities to those most in need. Through this initiative, ASR Africa supply of a truckload of essential food items to each designated state, has reached 400 households in each beneficiary state. This strategic partnership with RHI ensures that no household goes without the basic sustenance needed for healthier wellbeing, and ASR Africa is proud to be associated with the partners of this worthy initiative.

RHI Food Distribution Outreach in Kwara State

Building Strong Lasting Partnerships in the Health Sector: ASR Africa's Approach

The Abdul Samad Rabiu Africa Initiative (ASR Africa) is revolutionizing healthcare delivery in Nigeria through strategic partnerships and investments in the health sector. ASR Africa's partnerships with key stakeholders have been instrumental in driving health interventions, expanding and improving healthcare outcomes in Nigeria. Some notable partnerships within these years include:

GWARIMPA GENERAL HOSPITAL PARTNERSHIP:

As part of its ongoing commitment to giving back to the community, ASR Africa partners with Gwarimpa General Hospital, Abuja on a grant of Five Hundred Thousand Naira (N500,000.00) annually to support indigent patients at Gwarimpa General Hospital, Abuja. The grant focused specifically on the Paediatric Unit, with the aim of improving access to critical healthcare services for underprivileged children.

By funding medical tests and medications for over 150 children from low-income families, it has enabled timely, comprehensive care and strengthened hospitals' ability to deliver quality pediatric services.

This effort has notably improved health outcomes, reduced child mortality, and reinforced ASR Africa's commitment to equitable healthcare access for vulnerable populations.

Gwarimpa General Hospital

WORLD HEALTH ORGANIZATION (WHO) PARTNERSHIP: ASR Africa as an active stakeholder In the fight against Neglected Tropical Diseases (NTDs) is dedicated to identifying collaborative approaches that align with the organizations mission and priorities. Several proposals have been received from partners working in that area ad ASR Africa is currently reviewing opportunities for strategic engagement.

MD/CEO with the Representative of WHO

STATE GOVERNMENT PARTNERSHIPS:
ASR Africa has provided 2.5 million naira grant each to several state governments, including Ogun, Kwara, Edo, Sokoto, and to so many states to support healthcare infrastructure development and improve healthcare delivery. Notably, ASR Africa awarded grant to Ogun State Government for the construction of a mother and child Hospital at Olabisi Olabanjo University.

Presentation of letter of award to the Ogun Government for the construction of N2.5bn Mother and Child Hospital

ASR Africa's partnerships and investments in the health sector have yielded promising results, contributing to improved healthcare delivery and infrastructure development in Nigeria. By emphasizing sustainable investment in the health workforce, strategic partnerships, and holistic support to health interventions. ASR Africa is poised to make a lasting impact on the health sector and improve the lives of millions across Africa. As the organization continues to build strong, lasting partnerships, it remains committed to achieving Sustainable Development Goal 2 (Zero Hunger), SDG 3 (health and well-being for all), SDG 6 (Clean water and sanitation) and SDG 17 (Partnerships for goals) thus, transforming the healthcare landscape in Nigeria.

COMMUNITY IMPACT
GHANA LIBRARY REPORT

The libraries established by the Rebecca Foundation in partnership with ASR Africa have received tremendous praise from stakeholders, beneficiaries and local communities in Ghana. Between January to May 2024, the Osenase libraries recorded 4,476 and the new Abirem 4,785 visits respectively, reflecting strong demand and consistent engagement making a powerful impact across the communities they serve.

The Akropong library, which became operational in mid-February, has already welcomed 2,497 pupils. Community leaders, school authorities, and parents have expressed deep appreciation for the role these libraries play in improving access to quality educational resources and creating safe, productive spaces for children. The libraries have not only encouraged regular reading habits but also serve as key ICT learning hubs, with students applying classroom theory in real world computer practice. Beyond academic support, the libraries have also fostered social cohesion and peacebuilding by strengthening community relations. These inclusive spaces bring together children, parents, and educators from diverse backgrounds, promoting dialogue, collaboration and a shared commitment to educational advancement. This social impact has been instrumental in creating a stronger sense of community ownership and collective progress.

Since the commission of these libraries by ASR Africa, the academic improvements have been particularly notable. At Akropong Library, 245 out of 612 assessed students, around 40% can now read simple sentences, a significant leap since the library's opening. Teachers at Osenase and New Abirem report a visible transformation in reading enthusiasm and ICT proficiency among pupils, with many students previously uninterested in reading now actively borrowing books and attending sessions regularly. Parents have become increasingly involved, requesting take-home books and advocating for more curriculum aligned materials. The impact of this partnership has made a noticeable difference, and both the Ghana Library Authority and local assemblies have commended ASR Africa's contribution, while expressing readiness to collaborate further in addressing more challenges. This aligns with ASR Africa's core mission to support sustainable development by improving access to quality education and essential learning resources across Africa.

FEATURED NEWS

ASR AFRICA REDEEMS N5 BILLION PLEDGE TO IBB PRESIDENTIAL LIBRARY FUND

The Abdul Samad Rabiu Africa Initiative (ASR Africa) is pleased to announce the full redemption of its N5 billion pledge to the IBB Presidential Library Fund, fulfilling the commitment made by our Founder and Chairman, Abdul Samad Rabiu, CFR, CON at the launch event yesterday. The pledge was successfully redeemed today, February 21, 2025, ensuring that work can begin immediately on this landmark institution.

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ASR AFRICA EMERGES WINNER OF THE CSR CHAMPION OF THE YEAR AWARD AT THE 2024 INDEPENDENT AWARDS

The Abdul Samad Rabiu Africa Initiative (ASR Africa) emerged as the Corporate Social Responsibility Champion of the Year at the Independent Awards 2024, held in Lagos recently. Dr Ubon Udoh, the MD/CEO of ASR Africa, represented the Chairman, Abdul Samad Rabiu (CFR, CON) at the event to receive the award on his behalf.

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ASR AFRICA COMMENCES CONSTRUCTION OF A 500-CAPACITY LECTURE THEATRE HALL FOR NASARAWA STATE UNIVERSITY, KEFFIASR AFRICA COMMENCES CONSTRUCTION OF A 500-CAPACITY LECTURE THEATRE HALL FOR NASARAWA STATE UNIVERSITY, KEFFI

Keffi, Nasarawa – January 30, 2025 – ASR Africa, the brainchild of Africa's industrialist and philanthropist, Abdul Samad Rabiu, has commenced the construction of a modern 500-capacity lecture theatre hall for the Nasarawa State University, Keffi.

Read more...

About ASR Africa

ASR Africa is the brain child of African Industrialist, Philanthropist and Chairman of BUA Group, Abdul Samad Rabiu CFR, CON. It was established in 2021 to provide sustainable, impact-based, homegrown solutions to developmental issues affecting Health, Education and Social Development within Africa. The Initiative was set up with an annual pledge of $100,000,000 (USD) with Nigeria to benefit $50,000,000 (USD) yearly and the rest of Africa, $50,000,000 (USD) in what is the largest private philanthropic giving of its kind by an individual in Africa.

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